# SPEAKER BIOGRAPHIES



# Ms. JACQUELINE DIXON

Symposium Chair Independent Seafood Sustainability Consultant jacqui.s.dixon@gmail.com

Jacqui is an expert in corporate social responsibility (CSR) specializing in the seafood sector. Since July 2016, she has been consulting on fisheries, seafood and food supply chain matters from her base in South Africa. Prior to this she lived in Hong Kong and from 2011 to 2016 she established and led a sustainability team for one of the largest global seafood companies, Pacific Andes. As Group CSR & Sustainability Manager she oversaw the full spectrum of sustainability and CSR priorities for the Pacific Andes Group. Listed in Hong Kong and Singapore, Pacific Andes has operations across the entire seafood value chain including vessel operations, trading in wild catch and farmed seafood products, processing facilities and distribution. Prior to Pacific Andes, Jacqui worked as Country Director of CSR Asia in Hong Kong specializing in environmental and supply chain policies and strategies, carbon audits, sustainability reporting, training and stakeholder engagement for the private sector. With an academic background in the Environmental Sciences her career began in conservation work in South Africa with endangered Cheetahs and developing permaculture food solutions with socio-economically disadvantaged communities.

In 2014 she became Co-Chair of the Asia Pacific Economic Cooperation (APEC) Working Group Sustainable Development of Agricultural and Fishery Sectors, under the APEC Policy Partnership on Food Security (PPFS). In her capacity as Co-Chair she coordinated discussions between APEC governments and the private sector on food security concerns in the APEC region. From 2015 - 2016 she was an advisor to The Mekong Club on business approaches to fight human trafficking & slavery in the seafood industry. She was a member of the World Economic Forum's Global Agenda Council on Oceans, from November 2014 to June 2016.

She became an associate consultant at Incite in 2016, a shared value advisory network, and works with Africa based clients in the agriculture and seafood space. She currently sits on the Board of Outward Bound, a youth development NGO, and teaches yoga and mindfulness in her spare time.



## DR. GEORGE WOODMAN

Symposium Facilitator
Founder, Teng Hoi Conservation Organization george@tenghoi.org

George Woodman is an established marine conservationist and water quality specialist. He has a degree and PhD in physics and uses his expertise to direct much of the technical development side of Teng Hoi's operations. After being subjected to fish bombing during an Oxford University reef monitoring expedition to Sabah, Malaysia, George pioneered the development of underwater bomb detection systems.

To continue development, George moved to Hong Kong in 1997 as Head of Science at Li Po Chun United World College and Coordinator of the Coral Monitoring group in Hoi Ha Wan Marine Park. Since 2003, George has developed a number of public outreach programs to educate children and adults on marine ecology and water pollution issues. He continues to share his passion for the environment through his active leadership in Teng Hoi's various projects.



## Ms. Bertha Lo-Hofford

Communications Manager ADM Capital Foundation (ADMCF) blh@admcf.org

Bertha is responsible for driving campaigns to raise awareness on important and pressing environmental issues. As part of ADMCF's marine programme, she interfaces with consumers, companies and the government to make sustainable choices. ADMCF is a philanthropic organization that works to enhance environmental protection in Asia. It has numerous programmes which focus on air quality, water quality, marine ecosystem, landscapes, and wildlife trade.



#### Dr. Howard Wong

Executive Director, School of Veterinary Medicine City University of Hong Kong hkhwong@cityu.edu.hk

Dr. Howard Wong graduated from the University of Cambridge with degrees in Biological Anthropology and Veterinary Medicine. He went on to complete a Master's degree in Preventive Veterinary Medicine from the University of California at Davis, School of Veterinary Medicine in the United States and a Master's degree in sustainable aquaculture from the University of St. Andrews. Recently he was awarded a title of Certified Aquatic Veterinarian (CertAqV) from the World Aquatic Veterinary Medical Association, a first for a Hong Kong based veterinarian and which is recognition of veterinarians who have obtained necessary knowledge and experience in aquatic veterinary medicine.

Dr. Wong worked for the Agriculture, Fisheries and Conservation Department of the Hong Kong Government from 1996 until 2011 with short stints in the Food and Environmental Hygiene Department, the Food and Health Bureau and the Leisure and Cultural Services Department. During that time he had responsibility for the regulation of livestock farms in Hong Kong, including animal health issues and the licensing of livestock farms. He has also had responsibility for the import and export of live animals, local slaughterhouses and the control of drug residues in livestock. From 2001-2005, Dr. Wong ran the avian influenza prevention programme on local poultry farms that included the introduction of vaccination for avian influenza and biosecurity measures on local farms.

From 2005-2007, Dr. Wong was head of the Veterinary Public Health Section in the Centre for Food Safety. His responsibilities included the import of foods of animal origin, the inspection of Mainland livestock farms and overseas food production facilities, local slaughterhouses, export certification for foods of animal origin from Hong Kong and a review of the regulation of aquatic products and seafood in Hong Kong. In 2007 Dr. Wong worked for the Food and Health Bureau and was responsible for drafting the blueprint for a new Food Safety Law in Hong Kong.

From August 2007 to January 2011, Dr. Wong was the senior veterinarian at the Hong Kong Zoological and Botanical Gardens where he oversees the health of several animal and bird collections under the purview of the Leisure and Cultural Services Department.

In 2011 Dr. Wong was appointed the first Principal Veterinary Officer in the Hong Kong Government and charged with responsibility for the Veterinary Diagnostic Laboratory service, the Animal Management Division (including the establishment of cattle teams to control the population of wild cattle and buffalo), animal welfare issues as well as the livestock farm division and the management of avian influenza.

In October 2012 Dr. Wong joined City University as the Executive Director of Life Sciences Programmes (later to become the School of Veterinary Medicine). He is currently tasked with the job of planning, building and implementing various aspects of the School of Veterinary Medicine including a diagnostic service, a production animal facility, a Centre for Aquaculture Research and continuous professional education programmes as well as the development of the undergraduate veterinary degree.



## Mr. Huw Thomas

Senior Officer, Ending Illegal Fishing Project The Pew Charitable Trusts hthomas@pewtrusts.org

Huw Thomas manages market engagement for Pew's ending illegal fishing project. The project focuses on building a sustainable future for the world's oceans by preventing illegal, unreported, and unregulated (IUU) fishing. In his role at Pew, Thomas works to develop policies and practices that retail supply chains can adopt to reduce industry sales of IUU seafood.

Before joining Pew, Thomas worked as the fisheries and aquaculture manager for Morrisons, a leading supermarket chain in the U.K. He developed and implemented responsible seafood sourcing policy, focusing on tackling illegal fishing and working conditions in Thai seafood supply chains. He was also instrumental in revamping and launching Seafish's Responsible Fishing Scheme, a program that certifies crew welfare standards and responsible catching practices on fishing vessels.

With more than 20 years of experience in the U.K. and South Asia, Thomas has led the adoption of best practices in seafood processing and purchasing on a global scale. His experience brings a unique perspective on the factors that influence seafood buying. He is also a member of Seafood 2040, a U.K. government task force to develop a sustainable seafood industry.



## MR. DUNCAN LEADBITTER

Director
Fish Matter
dleadbitter@fishmatter.com.au

Duncan Leadbitter is a director of Australia based fisheries and natural resource consulting company, Fish Matter, which was established in March of 2009. The role of Fish Matter is to provide practical advice to industry, government and NGOs regarding the sustainable use of fish and other aquatic natural resources. Over the past 20 years, Leadbitter has gained extensive experience in fisheries and sustainable seafood in Asia, Europe, North America and the Pacific.

Leadbitter has worked on certification/labelling, retailer advice, marine protected areas, aquaculture assessments, standards creation, fishery assessments and assessment systems, environmental education and bycatch management. He has also worked collaboratively with a variety of fishery stakeholders including industry, environment groups and government.

He has written a number of published works on fisheries, coastal zone and habitat matters. He is a Visiting Fellow at the Australian Centre for Ocean Resources and Security at the University of Wollongong, a member of the Responsible Sourcing Board of the International Fishmeal and Fishoil Organisation, a director of the Australian Aerial Patrol and a trustee of the International Pole and Line Foundation.



## DR. YVONNE SADOVY

Professor, School of Biological Sciences The University of Hong Kong yjsadovy@hku.hk

After earning a Doctorate from the University of Manchester, England, Professor Sadovy worked for many years in Puerto Rico, first at the University and later as Director of the National Fisheries Research Laboratory. Her work was among the earliest to identify threatened marine species and the loss of their important and spectacular spawning (reproductive) aggregations. Since joining HKU she has been working extensively in Southeast Asia and the Pacific on marine biodiversity and sustainable fisheries in coral reef ecosystems. She recognizes that the health of natural coastal resources and the interests of the fishing communities that exploit them are closely linked and her work reflects this relationship. Prof. Sadovy has published over 100 papers, co-authored five books and co-produced and appeared in several films. She founded the IUCN Groupers and Wrasses Specialist Group in 1998 and is the Director of the Society for the Conservation of Reef Fish Aggregations.



## Dr. Katrina Nakamura

Founder Sustainability Incubator and Labour Safe Screen the.sustainability.incubator@gmail.com

Bringing people and science together to face some of the toughest environmental problems, Katrina Nakamura, PhD has built a sustainability career by sparking environmental stewardship in less visible places inside industry. These include over 50 sustainability initiatives worldwide, and 15 fishery improvement projects since 2013. An interdisciplinary scientist, rural planner and entrepreneur, Katrina is also an adept client manager with a successful portfolio of industry clients. She is committed to co-management in action and to investments that become self-propelling. At the Sustainability Incubator, 50% of the sustainability initiatives are positive and 50% pose direct challenges to persistent problems. This combination is necessary to achieve the momentum required to make the world a better place. With a goal to put a human face on the food we eat, Katrina led the development of a solution to protect fishing crew from modern day slavery in seafood production, backed by Humanity United and the Freedom Fund. Food companies use the Labour Safe Screen to protect the producers of the goods they sell from forced labor by screening to uncover risk back to the base of the supply chain. Today, grocers like Delhaize and Wegmans can screen products inside their everyday food traceability software with an automated version that won the Grand Prize in President Obama's Partnership for Freedom innovation challenge.



## Mr. Daughin Chan

Vice President
Scandinavian Group Ltd. (subsidiary of Luen Thai Fishing Venture)
daughin@scandinavian-group.com

Raised in fishing communities from Mexico, USA, Hong Kong, and China Daughin grew up with a love for the ocean and a deep-seated appreciation for cuisine. As an international businessman, Daughin saw an opportunity to bring delicious, high-quality, Scandinavian-sourced seafood to the Asia-Pacific market. In 2014, Daughin co-founded Scandinavian Group with his wife, Dr. Priscilla Sedin, a native Swede.

Scandinavian Group was founded on a simple idea: offer fully-traceable and certified-sustainable seafood in a market increasingly concerned with quality, health and safety over quantity. Combining the Chinese concept of "guang-xi" or strong interpersonal relationships with the Scandinavian business ethos of transparency and sustainability, Scandinavian Group has rocketed to prominent status with some of the top exec chefs in Asia and Europe.

Since its "coming out" party at HOFEX, Asia's leading Food and Beverage Trade show, Scandinavian Group has become the first choice for sourcing ultra-premium seafood and is the official Seafood Supplier for lauded hotel chains such as the Four Seasons, Intercontinental, Mandarin Oriental Hotel, as well as 3 Michelin Star fine dining like Bombana and China Tang.

Scandinavian Group has recently merged with Luen Thai Fishing Venture Limited (LTFV), one of the largest fishing and seafood companies in the Asia-Pacific Region. This joint venture will quadruple Scandinavian Group's network, allowing the company to expand supply to mainland China, Europe and several other nations.



## Mr. Mark Kwok

Founder Aquaculture Technologies Asia markkwok@wingonet.com

Upon completing his postgraduate degree in the United States, Mark returned to Hong Kong in the early 80's to work within the family group of companies. He was involved with the banking, hospitality, and retail arms of the business, as well as overseas investment operations.

His interest in SCUBA diving began as early as the 70's and continues to present day. But his interest in marine biology started much earlier, as a teenager. He has been diving extensively in waters around Hong Kong, and beyond, for more than 40 years. Over the course of his diving career, he has noticed significant changes in the marine environment, both manmade and natural. Although much can be attributed to the industrialization of neighboring countries as well as the dredging involved with construction of Chek Lap Kok airport and the bridge building operations that link Hong Kong to the Pearl River delta.

He was one of the founders of Aquaculture Technologies Asia Ltd (ATA) which specializes in using seawater free RAS to grow out giant groupers indoors. Beginning with a research contract with HKU in 2003, ATA has grown to 2 plants in Hong Kong, one in Mei Po and another in Lau Fau Shan, with annual capacity of approximately 100 tons of live fish.

In addition, an indoor RAS fish nursery station was established in Taiwan in 2015 to grow out fries in preparation of air shipment to Hong Kong.

In February of 2017, The Company One Pty Ltd (TCO) of Cairns, Queensland formed an alliance with ATA. TCO specializes in broodstock management and is the only operation of its kind in Australia to spawn Queensland Grouper (Giant Grouper) year round. Estimated production is 1 billion eggs spawned, 300 million fertilized and close to one million fries produced per annum.



## Ms. SHERYL TORRES-WU

Program Director, Southeast Asia and Hong Kong Marine Stewardship Council (MSC) sheryl.torres-wu@msc.org

Sheryl has long experience in sustainability strategy, environmental management and agriculture-stewardship where she worked in different continents spanning from Asia, Europe and Middle East and Africa in the last 15 years. She's a double masters holder of Environmental Management of Edith Cowan University, and International Business of Charles Sturt University of Australia. Her professional and personal interest is to contribute positively to impact the biodiversity we live in.



## MR. AARON CLAXTON

Head of Catering Cathay Pacific aaron\_claxton@cathaypacific.com

Aaron Miles Claxton, born in England 1963, was professionally trained as a Chef before joining the Royal Naval training academy in 1984.

He joined Her Majesties Royal Yacht Britannia as chef to the British royal household for 6 years before moving into the aviation sector as head chef at Oman aviation services catering division based in Muscat – Sultanate of Oman. During this time opened a fine dining restaurant in Hampstead – London, as chef /proprietor which culminated with hospitality contracts to provide catering services to the Formula 1 race teams at all European and overseas races.

In 2008, he took up a senior role at Gulf Air based in Bahrain to head its In-flight catering division and later moving back to Oman as General Manager of Oman Air catering.

In the summer of 2013 Aaron Claxton joined Cathay Pacific, based in Hong Kong to head the catering team in what is primarily a planning and strategic role and in 2016 was instrumental in the merging of sister airline Dragon Air catering Dept with the Catering team of Cathay Pacific.

Aaron is married, has a family home in Bangkok, Thailand and also owns a Fish farm in the Philippines, he has 2 teenage sons whom are both studying in the UK.



## Dr. RICHARD WELFORD

Chairman CSR Asia rwelford@csr-asia.com

Richard Welford is Chairman of CSR Asia, a consultancy and think-tank that he founded, currently with offices across the Asia-Pacific region and known for its pioneering work around corporate social responsibility (CSR) and sustainability. He has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment.

Richard is the author of 15 books and numerous refereed articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals, developing and promoting research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman of AIDS Concern in Hong Kong.



## Mr. Douglas Woodring

Co-Founder and Managing Director Ocean Recovery Alliance doug@oceanrecov.org

Mr. Woodring is the Co-Founder of Ocean Recovery Alliance, a non-profit organization which is focused on bringing innovative solutions, technology, collaborations and policy together to impact positive improvements for the health of the ocean. Two of its global programs were launched at the Clinton Global Initiative in 2010, including the Global Alert platform for reporting trash hotspots around the world. He is a United Nations Environment (UNEP) Climate Hero, and Google Earth Hero for his efforts, and has been on the advisory board of the XPrize, and The Economist's World Oceans Summit. In 2011, he co-authored the UNEP Yearbook chapter on the danger of plastic in the ocean, and Ocean Recovery Alliance is the first NGO in the world to be working with both UNEP and the World Bank on plastic pollution and ocean issues. He is the founder of the Plasticity Forum which focuses on plastic innovation, design, materials recycling and solutions, without the waste footprint, and is on the Advisory Committee of Wharton's Institute for Global Environmental Leadership.

Mr. Woodring has worked in Asia for over 20 years, including four years in the asset management industry, where at Merrill Lynch Asset Management Hong Kong in 1998, he proposed the company's first global environmental technology fund. He has been nominated three times as World Open Water Swimmer of the Year for his innovative contributions to the sport, and was recently named as one of the top 50 "watermen" in the world.

Born in Northern California, Mr. Woodring has a dual master's degree from The Wharton School (MBA) and Johns Hopkins University, School of Advanced International Studies (SAIS) in Environmental Economics. He has a BA from the University of California at Berkeley.



## DR. ALLEN TO

**Assistant Manager, Footprint Programme WWF-Hong Kong** ato@wwf.org.hk

Allen joined WWF in 2009 and is now Assistant Manager of the Footprint programme. His work covers sustainable seafood, shark fin and Ecological Footprint. He holds a PhD on grouper biology and fishery. He is Regional Coordinator of IUCN Grouper & Wrasse Specialist Group and Thematic Editor (Pisces) of World Register of Marine Species. He is also an expert on Hong Kong reef fishes.



## MR. CHRIS HANSELMAN

**Managing Director Pacific Rich Resources** chanselman@pacificrich.com.hk

Chris Hanselman comes from two generations of fisher-folk in the United Kingdom. Initially taking a different direction in life, after graduation, he worked for the Hong Kong Government, leaving in 1997 as no2 in the Financial Action Task Force. Graduating with an MBA from Kellogg in 2001 and with a strong belief in the necessity for sustainable fishing, he established Pacific Rich Resources Ltd, selling only sustainably accredited seafood into the Asian and Middle Eastern markets, on both catering, food service and retail. Chris is now in his 35th year in Hong Kong.



#### Dr. Pongie Kichawen

Director Mwanus Endras Asi Resource Development Network pkichawen@gmail.com

Dr Kichawen has enjoyed an illustrious career, holding leading positions across government, non-government organisations, the private sector, and academic institutions. In 2012 Dr Kichawen returned to his ancestral home of southern Manus, to lead the Mwanus tribe towards truly sustainable economic, social, cultural and spiritual development through the sustainable exploitation of the lands and waters that they have depended on for thousands of years. As the Executive Director of the Mwanus Endras Asi Resource Development Network (MENAR) and its associated business arm, Dr Kichawen is responsible for the management of a 2.4 million hectare seascape supporting over 10,000 fishers. By combining an ancient, enduring tribal governance system with cutting-edge science and management, MENAR is now directly exporting sustainable high-value seafood to world markets.